



NEWS RELEASE
FOR IMMEDIATE RELEASE

CONTACT :

Lynn Rhoads, *Vice President, Communications & Marketing*
513.534.7742

Fifth Third Processing Solutions' CMC Signs Three Financial Institutions

Cincinnati, Ohio – February 17, 2010 – CMC, a business line within Fifth Third Processing Solutions, LLC is pleased to announce that the following financial institutions have signed contracts for card servicing relationships:

- **Bank Hapoalim B.M.** located in New York, New York, is implementing a new platinum and business credit card program utilizing CMC's Complete Card Solution (CCS) program. CMC will provide full servicing support including customer service, lost/stolen servicing, chargebacks, collections and client services. www.hapoalimusa.com
- **Akron Firefighters Credit Union** located in Akron, Ohio, serves all First Responders in N.E. Ohio. The credit union's products and services are developed for the specific needs of their members. CMC will provide full servicing support for the credit union's startup program utilizing their Complete Card Solution program. In addition, CMC will provide customer service, lost/stolen servicing, chargebacks and client services. www.akfirecu.com
- **Miami University Community Federal Credit Union** located Oxford, Ohio, assists member-owners in realizing personal financial success by offering competitive financial products and services delivered in the tradition of excellence. CMC will provide the credit union Risk Management support including: chargebacks, security/fraud, settlement, data entry, platform systems and client services. www.muccu.com

"CMC's flexibility is poised to service all financial institutions whether they are a start up card program, or an existing large portfolio with tens of thousands of cardholders," said Dean Happe, general manager, CMC.

"We are thrilled to have been selected as the card processing and servicing provider for these established financial institutions," said Donald Boeding, President, Merchant Services at Fifth Third

Fifth Third Processing Solutions, LLC delivers innovative payment transaction processing and acceptance solutions to create and support complex payment strategies for merchants, businesses, and financial institutions around the world. A pioneer in card payment acceptance in the early 1970s, Fifth Third Processing Solutions is headquartered in Cincinnati, Ohio and is a joint venture with Advent International and Fifth Third Bank, a subsidiary of Fifth Third Bancorp (FITB)

As a premier full service payment solutions provider, the Company provides servicing solutions and product engineering for financial institutions' and retailers' credit card, debit card, merchant and private label programs processing over 33.3 billion ATM and point of sale transactions and over \$315.5 billion in debit and credit card sales volume annually. The Company supports over 180,000 merchant and financial institution locations and 11,000 ATMs in 44 states and 11 countries. According to the Nilson Report (March 2009), the Company is the fourth largest U.S. merchant purchase transaction acquirer. Learn more at www.FTPSLLC.com.



Processing Solutions. “We look forward to the opportunity to partner with them to provide their valued customers and members with industry leading products and services.”

CMC’s Complete Card Solutions (CCS) product is a cost effective option with streamlined implementation and processes that optimize card operations for issuers. We provide a “one-stop-shop” option that helps allow an institution to maintain ownership of the portfolio, while handing over the burden of the servicing. A financial institution is able to own its receivables, while enabling CMC to provide superior contact center services at an attractive price for each unique situation. CMC becomes an extension of the financial institution and remains transparent to the cardholders.

Fifth Third Processing Solutions, LLC delivers innovative payment transaction processing and acceptance solutions to create and support complex payment strategies for merchants, businesses, and financial institutions around the world. A pioneer in card payment acceptance in the early 1970s, Fifth Third Processing Solutions is headquartered in Cincinnati, Ohio and is a joint venture with Advent International and Fifth Third Bank, a subsidiary of Fifth Third Bancorp (FITB)

As a premier full service payment solutions provider, the Company provides servicing solutions and product engineering for financial institutions’ and retailers’ credit card, debit card, merchant and private label programs processing over 33.3 billion ATM and point of sale transactions and over \$315.5 billion in debit and credit card sales volume annually. The Company supports over 180,000 merchant and financial institution locations and 11,000 ATMs in 44 states and 11 countries. According to the Nilson Report (March 2009), the Company is the fourth largest U.S. merchant purchase transaction acquirer. Learn more at www.FTPSLLC.com.